



Featured Artist: Nathalie Bernudez

ARTISTS FOR ARPA

2 CENTS FOR ARTS & CULTURE

THE OPPORTUNITY

We have another opportunity right now to secure more funds for our Creative Workers to help them recover from the devastation brought on by the pandemic.

The City of Cleveland has received \$511 million in American Rescue Plan Act (ARPA) funds, a pandemic support program enacted by President Biden. Artists, Nonprofits, Creative Businesses and Arts Advocates we need your help in asking Cleveland City Council to dedicate \$10 million of these dollars to our Creative Workers.

We're taking the first step by launching Artists for ARPA postcard campaign, but we need your support too! We've created 18 unique and vibrant postcards, featuring artists of all disciplines in all 17 Cleveland City Wards. **Let's flood City Hall with powerful postcard messages of why our community matters to Cleveland and why Creative Workers need this financial support!**

WHAT DO I DO WITH MY POSTCARDS? ←

1. Choose your Ward and Council Member – or choose all 18!
2. Write a message to your representative. Let them know why they should support this initiative and explain why our community needs this funding.
3. You can get creative and draw! We want you to be able to express yourselves however you choose.
4. Share these cards with neighbors, friends, and family or keep them all to address the entire City Council.
5. You can either mail your cards or drop them at either ARPA Party location – Happy Dog or Sankofa Fine Arts Plus.

HOW TO GET INVOLVED

→ Attend an ARPA Advocacy Party:

Happy Dog

5801 Detroit Avenue, Cleveland
Thursday, February 24 – 4:30 - 6:30 pm

Sankofa Fine Arts

11401 St. Clair Avenue, Cleveland
Thursday, March 3 – 4 - 6 pm

→ Pick-up and drop-off postcards at:

Rainey Institute

1705 E. 55th Street, Cleveland
February 22 - March 10
M - F 10 am - 2 pm

Worthington YARDS

725 Johnson Court, Cleveland
Saturday, February 26 – 9am - 3pm
Thursday, March 10 – 4 - 8 pm

Future Ink Graphics [FIG]

2937 W. 25th Street, Cleveland
Friday, March 4 – 5 - 8 pm

→ Visit our website assemblycle.org/arpa to send direct messages to your Council Member



assembly.
FOR THE ARTS



10 reasons

TO SUPPORT THE ARTS IN CLEVELAND

01 ARTS UNIFY COMMUNITIES.

→ 72% of Americans believe “the arts unify our communities regardless of age, race, and ethnicity”

02 ARTS IMPROVE INDIVIDUAL WELL-BEING

→ 81% of the population says the arts are a “positive experience in a troubled world,”

03 ARTS STRENGTHEN THE ECONOMY

→ The arts accelerate economic recovery: a growth in arts employment has a positive and causal effect on overall employment

04 ARTS DRIVE TOURISM AND REVENUE TO LOCAL BUSINESSES

→ The nonprofit arts industry alone generates \$166.3 billion in economic activity annually

05 ARTS IMPROVE ACADEMIC PERFORMANCE

→ Students engaged in arts learning have higher GPAs, standardized test scores, and college-going rates as well as lower drop-out rates

06 ARTS SPARK CREATIVITY AND INNOVATION

→ Creativity is among the top five applied skills sought by business leaders

07 ARTS HAVE SOCIAL IMPACT

→ University of Pennsylvania researchers have demonstrated that a high concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher child welfare, and lower poverty rates.

08 ARTS IMPROVE HEALTHCARE

→ Nearly one-half of the nation’s healthcare institutions provide arts programming for patients, families, and even staff.

09 ARTS FOR THE HEALTH AND WELL-BEING OF OUR MILITARY

→ The arts heal the mental, physical, and moral injuries of war for military service members and Veterans, who rank the creative arts therapies in the top four (out of 40) interventions and treatments.

10 ARTS STRENGTHEN MENTAL HEALTH

→ The arts are an effective resource in reducing depression and anxiety and increasing life satisfaction