

2023 Art Ball Sparkle

Assembly for the Arts (Assembly) is excited to announce our inaugural Art Ball to celebrate those who support the arts and to showcase the wealth of arts and culture that makes Cleveland a leading arts city! The Art Ball is going to be a signature arts event for our community and a key fundraiser for Assembly.

We invite you to partner with us by serving as a sponsor of our inaugural event to take place on Saturday, May 13, 2023.

The goals of the Art Ball are three-fold:

- ◇ Recognize the philanthropic and corporate communities for their support of the arts in Cuyahoga County. A special award will be presented to Tony Panzica, CEO/President, Panzica Construction Company, for his longstanding and committed support and leadership to the arts community.
- ◇ Raise awareness of Assembly's mission. Assembly works to expand the pie of resources and increase racial equity for greater Cleveland's \$9.1B creative sector. In the last year, Assembly has successfully secured more than \$6.3M in public ARPA funds to support cultural nonprofits, individual artists, and cultural businesses in our communities. We've also engaged BIPOC creatives in fellowship opportunities, entrepreneurial, career-advancement, and networking opportunities.
- ◇ Provide an opportunity for community leaders and residents to network with arts leaders and creative entrepreneurs. The event will highlight a range of work from creatives in our local arts and culture sector.

We are pleased to provide you with an opportunity to showcase your support of the arts and partner with us to demonstrate your ongoing commitment to the arts in Cleveland.

If you have any questions, please contact our Development Officer, Kristin Puch at 216-575-0331, x124 or email kristin@assemblycle.org.

Thank you, as always, for your leadership and advocacy in our community.

Best,



Jeremy V. Johnson
President and CEO
Assembly for the Arts

SPONSORSHIP LEVELS

Artist Support

Interested in funding artists, performers and production? Donate \$10,000 to underwrite performances and exhibitions at the Art Ball.

ACTIVATIONS*

Activations are available to Diamond and Platinum sponsors on a first come, first served basis.

Visit assemblycle.org/ArtBall for details.

- ◇ valet
- ◇ cocktail hour
- ◇ bar
- ◇ signature cocktail
- ◇ merch in gift bag
- ◇ signature entertainment
- ◇ photo opportunity
- ◇ after party

Don't see something listed? Let's connect!

\$25,000 Presenting Sponsor

DIAMOND

- ◇ 2 tables*
- ◇ 1/2 page ad in the Art Ball print program and your logo on event signage
- ◇ Logo in special e-newsletter to over 6,700 people
- ◇ Social media posts a minimum of 6x times promoting the event
- ◇ Option to select 1 activation*
- ◇ Brief welcome remarks for 2 minutes from the stage

\$10,000 Sponsor

PLATINUM

- ◇ 1 table
- ◇ 1/4 page ad in the Art Ball print program and your logo on event signage
- ◇ Logo in special e-newsletter to over 6,700 people
- ◇ Social media posts a minimum of 4x times promoting the event
- ◇ Option to select 1 activation*

\$5,000 Sponsor

GOLD

- ◇ 1 table
- ◇ Name listed in the Art Ball print program
- ◇ Logo in special e-newsletter to over 6,700 people
- ◇ Social media posts a minimum of 2x times promoting the event

\$2,500 Sponsor

SILVER

- ◇ 4 admissions to the Art Ball
- ◇ Name listed in the Art Ball print program
- ◇ Name listed in special e-newsletter to over 6,700 people

\$1,000 Sponsor

BRONZE

- ◇ 2 admissions to the Art Ball
- ◇ Name listed in the Art Ball print program

*8 admissions per table

SPONSOR AGREEMENT



ART BALL 2023

SPONSORSHIP LEVEL

- DIAMOND** \$25,000 **PLATINUM** \$10,000 **GOLD** \$5,000 **SILVER** \$2,500 **BRONZE** \$1,000

Preferred Activation(s)
Diamond and Platinum levels

\$10,000 ARTIST SUPPORT

Company Name

as it should be displayed publicly

Accepted and agreed to by:

(Print Name)

(Date)

(Signature)

PRIMARY CONTACT

Name _____

Job Title _____

Email _____

Phone (direct) _____

BILLING CONTACT (IF DIFFERENT)

Name _____

Job Title _____

Email (for invoice) _____

Phone _____

Address line 1 _____

Address line 2 _____

City, State Zip _____

PAYMENT

Please send invoice

Check payable to Assembly for the Arts enclosed

Credit Card: CC# _____

Exp: _____ CV Code: _____

ASSEMBLY REQUIRED